



## Post Graduate Diploma in Banking (Govt Bank Exam Coaching IBPS / SBI coupled with PRIVATE BANKS )

### **PROGRAM OBJECTIVE :**

The objective of the Post Graduate Diploma In Banking (PGDB) program is to build a pool of modern Banking professionals for banking industry coupled with 100% government bank exam training, who can sustain the growing momentum of the sector and help the bank to achieve new levels of profitability and customer responsiveness. KGES's unique training methodology focuses on building skills in the learner. This Skill-centricity is achieved through Action Classrooms, Multi-modal learning and Industry Immersion where the teacher is more a Trainer-Facilitator bringing out latent talent and fostering skill development, thus creating first-day-first hour industry-ready entry level professionals for the bank.

### **ABOUT THE PROGRAM :**

The PGDB is a Four Month program with week days or week end classroom sessions. The program is unique in both its content as well as its methodology. The Programs blends core domain knowledge and usable skills with technology familiarity, customer handling, sales & marketing skills, effective communication and infectious positive attitude. Thus program is designed in the context of modern-day Banking knowledge, hands-on application-orientation, technology-familiarity and customer service.



**The fee can be paid through NETBANKING, Cheque or Demand Draft / in cash .**

**CURRENT FEE AS ON MARCH 2018 :Rs.20,000/-**

### **COURSE CONTENTS :**

- 1.LOGICAL REASONING ,
- 2.ENGLISH LANGUAGE ,
- 3.NUMERICAL ABILITY ,
- 4.GENERAL KNOWLEDGE & CURRENT AFFAIRS,
- 5.COMPUTER KNOWLEDGE AND MARKETING KNOWLEDGE

### **Other /chapter Includes**

6. BFSI SECTOR OVERVIEW
7. BANKING REGULATIONS RETAIL BANKING
8. INTRODUCTION AND ROLES
9. BANKING FUNCTIONS
10. BANKING OPERATIONS AND USAGE OF APPLICATION SOFTWARES
11. BANKING PRODUCTS , PROCESS , COMPLIANCE AND CUSTOMER SERVICE
12. ASPECTS OF FINANCIAL PRODUCTS AND SERVICES
13. MARKETING PRODUCTS , SELLING SKILLS AND TECHNIQUES
14. Advanced Data Interpretation
15. Marketing Knowledge.

### **PLACEMENT FACILITY & Course Completion::**

Student should clear all the assessments of Academy of Banking and Finance with  $\geq 50\%$ . On successful completion of the program with 75% the student will be given 100% placement assistance and is eligible to apply in any public sector & private sector Bank. Candidates will be offered best salary in the industry.

### **ELIGIBILITY CRITERIA AND SELECTION PROCESS- For Academic year 2018**

**Age:** Born on or after 1st January – 1990 Graduates from any discipline interested in Banking careers. Graduates from any stream and can be from any recognized Indian University.

### **Application and Admission Process :**

All candidates seeking admissions for PGDB Programs need to apply in the prescribed KGES Application Form. The candidate should carry the application form at the time of Interview ,Work experience papers (If any) , All eligible candidates will be inducted for training. Students who clear the final test will be eligible for receiving the certificate of completion .

**CURRENT FEE AS ON MARCH 2018 :Rs.20,000/-**

**Call us on :9159488001 ,8489588001 ,8098388001 or  
EMAIL US AT [kgesltd@gmail.com](mailto:kgesltd@gmail.com)**



**WWW.KGESLTD.IN**